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## **American Physiological Society Launches Cadmus' Rapid Production Manager™ to Improve Editorial Efficiency**

**Richmond, Virginia (June 2, 2005)** - Cadmus Communications Corporation (NASDAQ/NM: CDMS) together with the American Physiological Society (APS) announced today the successful implementation at APS of the editorial module of Rapid Production Manager™ (RPM). RPM is a web-based workflow management and tracking system designed specifically for the unique workflows of the scholarly publishing community.

RPM will integrate APS' editorial processes into Cadmus' content production workflow. APS publishes 14 scholarly journals covering all aspects of physiology, which are among the most respected and frequently cited in the world. Benefits of the APS/Cadmus workflow integration using RPM include more efficient and effective workflows, greater quality control, dynamic article tracking, transparency throughout the production cycle, and new tools for productivity reporting and statistical analysis.

Rapid Production Manager has been fully integrated into all of Cadmus' production facilities and will act as the key internal management system for all of Cadmus' editorial and content production operations. RPM will allow Cadmus to deliver improved quality, responsiveness, and information to its customers across all journals produced by Cadmus. To facilitate paperless workflows and efficient handoffs from publishers, Cadmus has created automation to bring content seamlessly into RPM following the delivery of accepted peer-review content. A key feature of RPM is Rapid Tracking which will provide customers with a web-based window into Cadmus so that the status of articles, components, and issues can be viewed and managed at any time.

Margaret Reich, APS' Director of Publications and Executive Editor, commented, "We are pleased to have reached this milestone. For APS, this completes the technology circle and allows us to create much more efficient workflow patterns." Mark L. Goodwin, APS' Editorial Manager, added, "From process planning to training, the support we received from Cadmus permitted us to maintain control of this new production system. Preparation for each step of implementation could not have been more professional. This was a very significant transition for our editorial office which went remarkably smoothly."

"We've had an excellent preparation and training process with the APS staff, and they are very excited and positive," said Janice Fleming, Vice President of Planning and Development for Cadmus. "They will use Rapid Production Manager's editorial and issue management processes, fully integrated in the same workflow with all of our composition functions – a truly state-of-the-art technology solution, merging customer and vendor functions into one workflow process with shared metadata."

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Cadmus Communications Corporation provides end-to-end, integrated graphic communications services to professional publishers, not-for-profit societies and corporations. Cadmus is the world's largest provider of content management and production services to scientific, technical and medical journal publishers, the fifth largest publications printer in North America, and a leading national provider of specialty packaging products and services. For information about the innovative technologies and products developed for publishers by Cadmus, visit [www.cadmus.com](http://www.cadmus.com).