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## COMMUNICATIONS

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## Cadmus Communications Launches Electronic Access Solution for Book and Directory Content

**Richmond, Virginia (September 27, 2005) –** Cadmus Communications Corporation (NASDAQ/NM: CDMS) announced that it has released QLU™, a new content delivery solution to provide access control, delivery and search functionality for the reference book and directory publishing markets.  By offering content through QLU, publishers provide increased value to readers with robust search functionality on the user desktop for immediate access to trusted, credible information.

QLU enables publishers to offer trial subscriptions for conversion to paid subscriptions using a built-in e-commerce engine.  In addition, QLU manages subscription expirations to increase renewal rates and revenues compared to print and CD-ROM distribution models.  QLU enhances product development with usage tracking and reporting tools and enables revenue growth with contextual and rich-media advertising opportunities for directory publications.

"We developed QLU to provide a better way for publishers of essential information to deliver content in a cost-efficient manner that delivers both enhanced functionality for users and revenue opportunities for publishers," stated Hai Tran, Executive Vice President of Business Development.  "QLU incorporates content delivery and content access control in a very user-friendly application.  QLU provides quick access to information for users either directly with hotkeys from within *Office®* applications or through an always-on desktop application."

Tran continued, "The majority of electronic content for reference materials is distributed on CD-ROM which is expensive to produce, distribute and support, and lacks an easy method for updates.   QLU is a much more cost-effective way to market, distribute and update content while adding benefits like access and subscription controls and usage reports. We are excited about the possibilities that QLU adds to Cadmus' digital content delivery solutions."

In addition to QLU, Cadmus provides content delivery through 3Path™ -- a digital desktop content delivery solution, dPub™ -- a digital publication solution, and ArticleWorks™ -- a content-on-demand solution supporting both print (print-on-demand) and electronic (DRM) content delivery.

"Cadmus…Serving Education, Science, Health"

Cadmus Communications Corporation provides end-to-end, integrated graphic communications services to professional publishers, not-for-profit societies and corporations.  Cadmus is the world's largest provider of content management and production services to scientific, technical and medical journal publishers, the fifth largest periodicals printer in North America, and a leading provider of specialty packaging and promotional printing services. For information about the innovative technologies and products developed for publishers by Cadmus, visit www.cadmus.com.