
NEWS RELEASE

American Society for Microbiology renews full-service production of journal content with Cenveo Publisher Services

Columbia, MD—January 16, 2019—The American Society for Microbiology (ASM) has awarded a new multi-year contract to [Cenveo Publisher Services](http://www.cenveopublisherservices.com) for full-service content production, article billing, and collections for its leading microbiology journals. Extending a decades-long relationship in providing content services and workflow solutions to support ASM's journal program, Cenveo will fully migrate ASM's journal production to the Smart Suite cloud-based publishing tool.

ASM journals are the most prominent publications in their field, delivering up-to-date and authoritative coverage of both basic and clinical microbiology. ASM has long embraced the technological innovations that Cenveo has developed to help streamline the production of high-quality content.

With the introduction of Smart Suite 2.0, ASM will have access to a cloud-based ecosystem of publishing tools combining user interface redesign and tighter integration with high-speed production engines to solve the challenges related to multi-channel publishing.

Smart Suite includes Smart Edit, a copyediting tool incorporating natural language processing (NLP) and artificial intelligence (AI); Smart Compose, a fully automated production engine for generating page proofs; and Smart Proof, a browser-based correction and XML conversion tool.

"ASM has partnered with Cenveo for many years to deliver the research our scientists need across multiple formats quickly and accurately," remarked Melissa Junior, Journals Director at ASM. "We look forward to taking full advantage of Cenveo's latest technology to maximize production efficiencies of our high impact journal publishing program."

"We are thrilled to continue our longstanding relationship with ASM in transforming its publishing workflow to realize the benefits of technology and automation," added Atul Goel, President of Cenveo Publisher Services. "Cenveo values collaboration with publishers such as ASM to apply our innovative solutions to real-time publishing programs and strategies."

About Cenveo Publisher Services

Cenveo Publisher Services, a d/b/a of Cenveo Worldwide Limited, is the industry leader in transformative publishing solutions. Cenveo Publisher Services provides expert content services and innovative technology solutions that drive revenue growth, streamline operations, and ensure editorial excellence. With [The Publisher's Office](#) and [The Design Studio](#), Cenveo provides full-service editorial, management, production, and art & design support for print and digital products across the publishing spectrum. For more information, please visit www.cenveopublisherservices.com.

About Cenveo

Cenveo, headquartered in Stamford, Connecticut, is a leading global provider of print and related resources, offering world-class solutions in the areas of [envelopes](#), [custom labels](#), [commercial print](#), content management and [publisher solutions](#). The Company provides a one-stop offering through services ranging from design and content management to fulfillment and distribution. With a worldwide distribution platform, we pride ourselves on delivering quality solutions and service every day to our customers. For more information please visit us at www.cenveo.com.

About the American Society for Microbiology

The American Society for Microbiology is the world's largest scientific society of individuals interested in the microbiological sciences. The mission of the American Society for Microbiology is to advance the microbiological sciences as a vehicle for understanding life processes and to apply and communicate this knowledge for the improvement of health and environmental and economic well-being worldwide. A leader in society publishing with over 90 years of experience, ASM journals continue to advance the full spectrum of basic and clinical microbiology research, delivering cutting-edge science to researchers across the globe. ASM journals publish over a quarter of all microbiology articles, while accounting for over 42% of all citations in microbiology.

Inquiries should be directed to Michael Groth at +1.857.205.9162

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