



**FOR IMMEDIATE RELEASE**

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## **Cadmus Communications Wins Four-Year Contract with The American Physiological Society for Full Range of Production Services**

**Richmond, Virginia (December 15, 2006)** – Cadmus Communications Corporation (NASDAQ/GM: CDMS) announced today that it has been awarded a four-year contract extension by the American Physiological Society (APS) to provide a full range of scholarly journal production services including composition, content management, printing, and web-based production tracking with Cadmus' Rapid Production Manager™ (RPM) for all of APS' widely acclaimed scholarly journals. In addition, Cadmus recently provided legacy data conversion services for APS' journals dating back to 1898 totaling 650,000 pages. APS is a premier not-for-profit publisher in the life sciences community whose publications are among the most respected and frequently cited in the world within their specialized fields of research.

"Working with Cadmus to implement workflows from article acceptance to publication increases our competitiveness in the marketplace and attracts leading authors because we can publish their research faster," said Dr. Martin Frank, executive director of APS. "We value the unsurpassed market expertise, personalized customer service and breadth of service offerings that Cadmus provides."

Margaret Reich, APS' director of publications and executive editor added, "APS is a leader in implementing innovative technologies like RPM, a web-based production environment that Cadmus developed in direct response to our needs. We were the first to implement this centralized production system that provides visibility into the entire production process as the articles move from our office through the Cadmus workflow. Cadmus has played a key role in helping APS to develop these new systems and workflows that expedite time-to-market for its publications and we look forward to four more years of fruitful partnership."

"The Cadmus/APS partnership is an excellent example of the collaborative relationships we strive to create with all of our customers," remarked Bruce Thomas, president and chief executive officer at Cadmus. "Throughout our long-standing relationship with APS and during the past fifteen years as their single source provider of production services, Cadmus has provided consultative services and leading edge tools to help APS accelerate production processes and bring products to market faster. We are proud of our association with APS and excited about the extension of this important relationship."

### **ABOUT RPM**

RPM is a web-based production interface that provides workflow management and tracking of the entire production process and is updated immediately as articles pass through production steps. It seamlessly links the entire editorial and production processes in a centralized end-to-end solution. RPM receives content manually or electronically from manuscript submission systems, manages files for multiple issues and production stages, sends automated emails and alerts, and generates reports and invaluable data for budget and performance tracking. RPM supports both conventional and XML production, and offers easy access to production essentials for telecommuters and freelance editors. For more information about RPM, visit [www.cadmus.com/rapid\\_production\\_manager](http://www.cadmus.com/rapid_production_manager).

### **ABOUT CADMUS**

Cadmus Communications Corporation provides end-to-end, integrated graphic communications services to professional publishers, not-for-profit societies and corporations. Cadmus is the world's largest provider of content management and production services to scientific, technical and medical journal publishers, the fifth largest periodicals printer in North America, and a leading provider of specialty packaging and promotional printing services. Additional information about Cadmus is available at [www.cadmus.com](http://www.cadmus.com).

## ABOUT APS

The American Physiological Society (APS) is a nonprofit devoted to fostering education, scientific research, and dissemination of information in the physiological sciences. The Society was founded in 1887 with 28 members. APS now has over 10,500 members. APS is governed by an elected Council consisting of a President, President-Elect, Past President, and nine Councilors. The National headquarters of the Society is based in Bethesda, Maryland, on the campus of the Federation of American Societies for Experimental Biology (FASEB). Additional information about APS is available at [www.the-aps.org](http://www.the-aps.org).

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*Statements contained in this release relating to Cadmus' future prospects and performance are "forward-looking statements" that are subject to risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements. Factors that could cause actual results to differ materially from management's expectations include but are not limited to: (1) the overall economic environment, (2) the equity market performance and interest rate environment, which can impact our pension liability, (3) the impact of price increases for energy and other materials and services affected by higher oil and fuel prices, (4) our ability to grow revenue and market share in the educational and government services markets, (5) significant price pressure in the markets in which we compete, (6) the loss of significant customers or the decrease in demand from customers, (7) our ability to continue to obtain improved efficiencies and lower production costs, (8) the financial condition and ability to pay of certain customers, (9) our ability to implement and realize the expected benefits associated with our equipment replacement and consolidation plan, including our ability to successfully complete certain consolidation initiatives and effect other restructuring actions, (10) our ability to operate effectively in markets outside of North America, (11) our ability to realize the tax benefits associated with certain transactions, and (12) our ability to implement and realize the expected benefits associated with our increased operations in Asia and the business opportunities available to the PeriscopeCadmus™ joint venture. Other risk factors are detailed from time to time in our Securities and Exchange Commission filings. The information provided in this release is provided only as of the date of this release, and we undertake no obligation to update any forward-looking statements made herein.*