

News Release

Cenveo Announces Five-Year Partnership with National Register Publishing

STAMFORD, CT – (**March 1, 2016**) – Cenveo, Inc. (NYSE: CVO) today announced the beginning of a five-year engagement with National Register Publishing, a leading publisher of data products. Using Cenveo's digital content solutions, print and fulfillment capabilities, this engagement will enable National Register Publishing to offer a flexible portfolio of new print and digital information products to its customers. Cenveo will use KadenaTM, an innovative content supply chain management platform, to provide advanced data collection and enriched infrastructure to ensure National Register Publishing delivers the best data products in the market as well as substantial added value to both its readers and advertisers.

Mike Burton, Cenveo's Chief Operating Officer, stated:

"Cenveo is excited to provide an end-to-end solution to National Register Publishing, combining our unique capabilities in digital, print, fulfillment and content supply chain management in a single solution. This relationship is a great example of how KadenaTM enables us to give clients integrated, transformative solutions that span the complete content lifecycle."

National Register Publishing President, Brett Grayson, stated:

"As the publisher of *The Official Catholic Directory*, *The Official Museum Directory*, *The American Art Directory*, *The Corporate Finance Sourcebook*, and the *Direct Marketing Market Place*, National Register Publishing has a rich history of providing some of the highest quality information products in the market. This partnership with Cenveo will help us continue to innovate when it comes to how we

create our products and the value they deliver to our customers and advertisers. As we looked for a partner that could enable and guide the kind of digital transformation we were looking for, we chose Cenveo for its unique combination of capability, experience, and the clear understanding of our business that the team demonstrated."

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Cenveo (NYSE: CVO), world headquartered in Stamford, Connecticut, is a leading global provider of print and related resources, offering world-class solutions in the areas of <u>custom labels</u>, <u>envelopes</u>, commercial print, content management and <u>publisher solutions</u>. The company provides a one-stop offering through services ranging from design and content management to fulfillment and distribution. With a worldwide distribution platform, we pride ourselves on delivering quality solutions and service every day for our more than 100,000 customers. For more information please visit us at <u>www.cenveo.com</u>.

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