



News Release

Cenveo, Inc. Promotes Thomas W. Olivia to President

*Company Also Announces Other Management Appointments to
Strengthen New Senior Management Team*

STAMFORD, CT (January 4, 2006) - Robert G. Burton, Chairman and Chief Executive Officer of Cenveo, Inc. (NYSE: CVO) announced today the promotion of Thomas W. Olivia to the position of President of Cenveo, Inc. In his new role, Mr. Olivia will have responsibility for all of Cenveo's Sales and Manufacturing efforts and will continue to report directly to Mr. Burton and will remain on Cenveo's Board of Directors.

Robert G. Burton, Cenveo's Chairman and Chief Executive Officer, stated:

"I have had the opportunity to work with Tom for the past 12 years at World Color, Moore, and now Cenveo and look forward to working with Tom and our new senior management team to increase shareholder value and make Cenveo a leader in the printing industry. He has done a tremendous job in all of his assignments and he has a great track record of delivering outstanding results over an extended period of time. In a very short period at Cenveo, he has led the Envelope and Resale divisions through a restructuring effort that I believe will re-position these groups for future growth and improved profitability. When I joined Cenveo as Chairman and Chief Executive Officer, back in September, I left the President's role vacant to better assess our progress. As we move into 2006 the entire Board and I feel that Tom is an individual who will be instrumental in driving improved performance throughout the organization as President of the organization. I personally want to congratulate Tom, and I am looking forward to working with him in his new role in 2006. As the largest individual shareholder of Cenveo, I am encouraged by the direction in which the Company is heading. While we have a long way to go, I believe that our plan is beginning to take hold and that we will

be successful in delivering increased shareholder value. I look forward to sharing our progress on our fourth quarter conference call.

In regards to his appointment, Mr. Oliva stated:

"I am extremely pleased to be given this opportunity. I have worked closely with Bob over the years and know first-hand his ability to lead a team that generates results that our customers, employees, and shareholders expect. This new role will allow me the opportunity to build upon the tremendous foundation we now have in place at Cenveo."

Mr. Burton Added:

"A major part of my plan in turning around the financial results of Cenveo was to bring along a team of seasoned and proven executives who each are personally accountable for their results. Over the past three months, we have quickly assembled what I believe is the strongest senior management team in the printing industry. We have recruited over 30 people who have worked directly with us previously at World Color or Moore and have recruited some of the best and brightest executives with related industry experience, who clearly understand the challenges that lie in front of us. I am pleased to announce the following appointments of some of the individuals who have recently joined us and will be pivotal in the turnaround of Cenveo:"

William Burch as Executive Vice President, Envelopes. Prior to joining Cenveo in November 2005, Bill served in various capacities for Moore, Moore Wallace and RR Donnelley since 2002, most recently being Senior Vice President, in charge of the forms business. Before working at Moore, he spent 12 years in various manufacturing management positions with Quebecor World, Johnson & Hardin, and the L.P. Thebault Co. Bill graduated from Carnegie Mellon University in Pittsburgh, PA.

Joseph Cortes as Executive Vice President, Labels. Prior to joining Cenveo in October 2005, he had since 2004 served as Senior Vice President of Manufacturing for Ward/Kraft, Inc. Prior to Ward/Kraft, he spent 21 years at Moore Corporation. Joe graduated from California State University earning a Masters degree in Business Administration.

Robert Lynn as Senior Vice President, Treasurer. Bob joined Cenveo from International Paper Company where he had global responsibility for cash & liquidity management. Previously, Bob handled commercial finance and Asia corporate finance for Praxair, and was the CFO/Treasurer for one its subsidiaries. He also worked for Merrill Lynch, PepsiCo and Anderson Consulting. Bob graduated from the University of Connecticut and earned his MBA from the Stern School of Business at New York University.

Harry Vinson as Senior Vice President, Purchasing. Prior to joining the company in September 2005, Harry was a General Manager in the sheet fed operation for MAN Roland North America in charge of the Central region operations from 2003 until 2005. Prior to that, he spent 20 years serving in various operations and sales roles at Moore, Quebecor World, World Color, Graphic Arts Service, Nashville Electragraphics Company and Agfa. Harry graduated from Murray State University with a BS in Printing Management.

Timothy Davis as Senior Vice President, General Counsel. Prior to joining the Company in December 2005, Tim was from July, 1989 through December, 2005 Senior Vice President and General Counsel of American Color Graphics, Inc. He was the Assistant General Counsel of MacMillan, Inc., counsel to Maxwell Communication Corporation North America and an attorney in private practice from 1981 to 1989. Tim graduated from Columbia College and received his law degree from the Columbia School of Law.

David C. Hunter as Senior Vice President and Chief Information Officer. He will be responsible for streamlining IT resources across the enterprise as well as developing and driving the technology strategy for Cenveo. Mr. Hunter most recently served at R.R. Donnelley as Vice President, Technical Services where he was a leader in integrating IT resources and applications during the R.R. Donnelley and Moore Wallace mergers. Prior to R.R. Donnelley he held management level IT positions at Nestle Waters and PepsiCo. Mr. Hunter earned a bachelors degree in economics from the University of Delaware and an M.B.A. from the University of Connecticut.

Ken Viret as Senior Vice President and Controller. Ken joined Cenveo in November 2005. From 1998 until 2005, he served as Assistant Corporate Controller of Loral Space

& Communications. Prior to Loral, he spent 13 years at Coopers & Lybrand in the Business Assurance and International SEC practices. Ken graduated from Pace University and is a Certified Public Accountant.

Gina Genuario as Director, Employee Benefits. Prior to joining Cenveo in November, she served in various capacities within the employee benefits department at Quebecor World. Prior to Quebecor, she spent six years at Century Communications within the benefits department. Gina graduated from Fairfield University, with a degree in Business.

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Cenveo, Inc. (NYSE: CVO), www.cenveo.com, is one of North America's leading providers of print and visual communications with one-stop services from design through fulfillment. The company's broad portfolio of services and products include, commercial printing, envelopes, labels and business documents through a network of over 80 production, fulfillment and distribution facilities throughout North America.

Statements made in this release, other than those concerning historical financial information, may be considered forward-looking statements, which are subject to risks and uncertainties, including without limitation: (1) general economic, business and labor conditions, (2) the ability to implement the Company's strategic initiatives, (3) the ability to regain profitability after substantial losses in 2004 and the first nine months of 2005, (4) the majority of Company's sales are not subject to long-term contracts, (5) the impact of changes in the board of directors, the company's CEO and other management and strategic direction that may be made, (6) the ability to effectively execute cost reduction programs and management reorganizations, (7) the industry is extremely competitive due to over capacity, (8) the impact of the Internet and other electronic media on the demand for envelopes and printed material, (9) postage rates and other changes in the direct mail industry, (10) environmental laws may affect the Company's business, (11) the ability to retain key management personnel, (12) compliance with recently enacted and proposed changes in laws and regulations affecting public companies could be burdensome and expensive, (13) the ability to successfully identify, manage and integrate possible future acquisitions, (14) dependence on suppliers and the costs of paper and other raw materials and the ability to pass paper price increases onto customers, (15) the ability to meet customer demand for additional value-added products and services, (16) changes in interest rates and currency exchange rates of the Canadian dollar, (17) the ability to manage operating expenses, (18) the risk that a decline in

business volume or profitability could result in a further impairment of goodwill, and (19) the ability to timely or adequately respond to technological changes in the Company's industry.

These risks and uncertainties are also set forth under Management's Discussion and Analysis of Results of Operations and Financial Condition in the Cenveo, Inc. Annual Report for the fiscal year ended December 31, 2004, and in the Company's other SEC filings. A copy of the annual report is available on the Company's website at <http://www.cenveo.com> .

Inquiries from analysts and investors should be directed to Robert G. Burton, Jr. at (203) 595-3005.