



**FOR IMMEDIATE RELEASE**

**Contact:** Tom McRae  
Vice President Marketing  
(704) 583-6543

## **Cadmus Whitehall Group Makes Investments to Support Continued Business Growth**

---

**Richmond, Virginia (June 23, 2005)** – As Cadmus Communications Corporation (NASDAQ/NM: CDMS) previously announced, its Board of Directors recently approved a major new investment in updated technology to improve efficiencies and replace older equipment throughout its manufacturing organization. While most of these investments are focused in the company's Publisher Services Group, this initiative does include several important strategic components to support continued business growth in the Specialty Packaging division.

These moves provide the packaging group with the expanded capability and capacity, both domestically and in its international operations, to support recent new business wins as well as positioning its manufacturing operation for future growth. The purchase of two new printing presses for the division's flagship facility in Charlotte will be accompanied by a significant redeployment of existing equipment in Latin America to provide expanded capability and needed capacity in the region.

To support continued business growth, particularly in the healthcare segment, Cadmus has ordered a second, Gallus KM 510 in-line folding carton production system. The new production line will augment a similar Gallus press installed in May 2004.

"This technology is a great complement to our offset printing capabilities," said Jay Gible, Whitehall Vice President of Manufacturing. "The 20" web format is perfect for smaller package structures and shorter runs increasingly common in today's market. However, it's the broad range of in-line value added features such as foil stamping, screen printing and film lamination that really puts this technology at the head of the class."

In addition to the Gallus press, Cadmus has ordered a new state-of-the-art Heidelberg XL105 offset press for the Charlotte plant. This move is part of an asset redeployment strategy to better serve customers of the Cadmus Global Packaging Solutions unit. The XL 105 press will replace a press that is being relocated to a new, expanded facility in the Dominican Republic. This redeployment will significantly increase capacity and provide broader capabilities in each facility. It also frees up equipment from Cadmus' existing Dominican Republic operation to be moved to its new facility in Honduras.

"While the powerful benefits of our Global Packaging model to customers have been well documented, this initiative illustrates one of the key operational advantages of the model," said Whitehall Group President Jerry Lux. "In this scenario, we are able to open a new facility in Honduras and upgrade our operations in two other plants through the investment in a single piece of equipment. It allows us to very cost efficiently tailor our manufacturing technology to the unique production requirements of each region. This minimizes cost and provides a more attractive value proposition for our customers."

In addition to the equipment investments, Cadmus has also brought on additional talent to expand sales efforts in its Global Packaging Solutions unit. Market veterans Ted Crary and Tom Brennan have joined Cadmus from industry rival Avery Dennison Corporation.

Cadmus Communications Corporation provides end-to-end, integrated graphic communications services to professional publishers, not-for-profit societies and corporations. Cadmus is the world's largest provider of content management and production services to scientific, technical and medical journal publishers, the fifth largest periodicals printer in North America, and a leading provider of specialty packaging and promotional printing services. Additional information about Cadmus is available at [www.cadmus.com](http://www.cadmus.com).

*Statements contained in this release relating to Cadmus' future prospects and performance are "forward-looking statements" that are subject to risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements. Factors that could cause actual results to differ materially from management's expectations include but are not limited to: (1) the overall economic environment, (2) the equity market performance and interest rate environment, which can impact our pension liability, (3) our ability to develop and market new capabilities and services to take advantage of technology changes in the publishing process, especially for scientific, technical and medical journals, (4) our ability to grow revenue and market share in the educational market, (5) significant price pressure in the markets in which we compete, (6) the loss of significant customers or the decrease in demand from customers, (7) our ability to continue to obtain improved efficiencies and lower production costs, (8) the financial condition and ability to pay of certain customers, (9) our ability to implement and realize the expected benefits associated with our equipment upgrade program, (10) our ability to operate effectively in markets outside of North America, and (11) our ability to realize the tax benefits associated with certain transactions. Other risk factors are detailed from time to time in our Securities and Exchange Commission filings. The information provided in this release is provided only as of the date of this release, and we undertake no obligation to update any forward-looking statements made herein.*